

# Spring Daze Arts & Crafts Festival

*The 21<sup>st</sup> annual Spring Daze Arts & Crafts Festival will be held in Fred G. Bond Metro Park on April 26, 2014.*

## CONCESSIONS Application - 2014

**BASIC INFORMATION** - All Concessionaires must be capable of providing quality food services for the Spring Daze Arts & Crafts Festival from 9 a.m. – 5 p.m. on Saturday, April 26, 2014. The weather safety date is Sunday, April 27, 2014 from 1 – 6 p.m.

**NONPROFIT ONLY CONCESSIONS** - Concessions will be provided only by nonprofit groups at Spring Daze. Preference will be given to Cary-based nonprofit civic, fraternal, school or church organizations. To try to make things as fair as possible and to enable nonprofit groups to realize as much revenue as possible, we will limit the number of vendors selling the same items. On the application you must clearly specify all items you wish to sell. This will enable us to make decisions that will benefit both you as the concessionaire and the Festival, and provides a variety of foods for attendees. **It is acceptable for nonprofit groups to partner with a professional concession vendor to provide food service. However, you will need to obtain a Temporary Food Establishment Permit if 100% of the profits do not go to the non-profit group.**

**BOOTH SPACES** - Booth spaces are 10 ft. x 20 ft. Applicants may elect to have: 1.) Concession Space with electricity (limited) for \$120.00 2.) Concession Space-non-electric for \$100.00. 3.) Breakfast vendor (mobile ability) - \$50.00

Concessionaires must furnish all tables, awnings, chairs, etc., in addition to food items. Bear in mind that not all surfaces will be level. Concessionaires should come prepared with leveling devices to level tables, etc.

**DESIGNATED SODA AND WATER PRODUCTS** – As part of the sponsorship arrangement, if a concessions vendor is selling beverages they **must offer only the specified beverage vendors products** (Pepsi is the beverage sponsor for 2014). This includes bottled water. Information regarding purchasing beverage products will be provided with acceptance letters.

**SIGNAGE REQUIREMENTS** - All booths must clearly display signage. (Please see attached signage information.) Menu signage must be posted in a prominent location, high enough for people waiting in line to see it, with lettering that is easily read from a distance.

**ELECTRICITY** – There is very limited power at Spring Daze. If you have an electrical space, you are only allowed 20 amps with your initial application. Please be very thorough on the electricity section of the application — to provide you with adequate service, we must know what your needs are. If you need additional amperage, another 20 amps will be allowed at a fee of \$25.00. We can not accommodate electricity requests in excess of 40 amps. Absolutely no 220-Volt power will be available. All concessionaires must provide their own and utilize only outdoor UL approved extension cords. Outlets must be 3 wire grounded. Concessionaires are not allowed to use generators unless supplied by the Festival. **You must list the amperage of all appliances (including lights and cash registers) on your application.**

**FIRE SAFETY** - All tents used for concession cooking operations or any other open flame are recommended to be flame retardant with either an attached label or certificate of flame retardancy available for inspection. All other cooking operations or open flames should be at least 10 feet away from any non-flame retardant tent. Portable LP-gas containers of 500 gallons (1893L) or less capacity shall have a minimum separation between the container and tent of at least 10-feet. In addition, they shall be securely fastened in place to prevent unauthorized or accidental movement.

**HEALTH DEPARTMENT REQUIREMENTS** – If your nonprofit group **HAS NOT** vended food in the month prior to Spring Daze, you will not need to obtain a Temporary Food Establishment permit from the Wake County Environmental Services Department (WCESD). However, it is your responsibility to make sure a permit is not required. The contact person at WCESD is Rebecca H. Robbins at (919) 856-7419.

**SELECTION PROCESS** - Selection of concessionaires will be made by the Festivals Committee and will take into consideration factors such as types and variety of foods offered. We will endeavor to make concession selections by the end of February 2014.

### **APPLICATION CHECK-LIST**

- Complete application
- Attach specific menu – only the items you list on the application will be considered for inclusion and allowed.
- Consider joining our Fit Concession Program – indicate on your application.
- Attach a picture of your concession set-up.
- List appliances with amperage requirements.

**DO NOT SEND FEES WITH YOUR APPLICATION  
APPLICATIONS DUE FEBRUARY 21, 2014**



**This is Healthy?**  
**Food Challenge 2014**

All vendors that are participating in the Fit Concessionaire Program are eligible for the "This is Healthy?" Food Challenge. Each healthy option will be entered into a competition to determine the most creative and tasty of the healthy option. Prizes and bragging rights will be awarded – including a refund of the application fee (up to \$50)!

We hope that you will consider joining this program as we continue to offer new options for our patrons and make Spring Daze the best event that it can be.

**Previous Winners**  
**2013 – Covenant Christian Church**  
(Grilled Chicken Wrap)

**2012 – VFW Post 7383**  
(Fruit Smoothies)

**2011 – Genesis UMC**  
(Strawberry Shortcake)



**Spring Daze 2014**  
**Fit Concessionaire Program**

In an effort to continue Cary's development as a Fit Community, we are continuing the Fit Concessionaire Program at Spring Daze 2014.

We are asking each concessionaire to consider including at least one healthy option (water and drinks not included) to participants at the annual Spring Daze Arts & Crafts Festival. Smoothies will not be considered as a drink and are eligible for awards.

Each participating concessionaire will have their healthy options featured at the festival both on the kiosk signage and in the program booklet. Please see the healthy guidelines below to assist you.

In addition to the basic guidelines provided, as a benefit for our concessionaires, we have made an arrangement with a group of registered dieticians that are available to assist in choosing those items that can be considered heart-healthy or assisting with development of new menu choices. This resource is available to concessionaires at no charge.

**Suggested Guidelines for a Fit Concession Menu Item:**

- Maximum 200 calories (entrees may exceed this guideline)
- Maximum 480 mg sodium
- Maximum 30.0% calories from fat
- Maximum of 35.0% sugar by weight

- Maximum 10% saturated fat

## **2014 SPRING DAZE ARTS & CRAFTS FESTIVAL** **APPLICATION FOR CONCESSION PRIVILEGES**

**Please check all that apply:**

- Concession space – electric \$120.00
- Concession space – non-electric \$100.00
- Breakfast Only Vendor – \$50.00
- Additional Electric Amperage – \$25.00

Organization's Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ NonProfit ID Number: \_\_\_\_\_

Contact Person on the Day of the Festival: \_\_\_\_\_

Address: \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Phone \_\_\_\_\_

Email \_\_\_\_\_

Items to be sold. Only food and non-alcoholic drink items are permitted to be sold. (Be specific.) **ATTACH MENU.**

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**Yes, we want to participate in the Fit Concessionaire Program!** List menu items (with ingredients) to be identified as heart healthy. Drinks not included. Smoothies are not considered a drink. (Please be specific.) **ATTACH MENU.**

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Electrical requirements – if needed. List the electrical appliances that your concession space will be using during the festival. **PLEASE BE VERY SPECIFIC!**

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**Appliance**

**Amperage Needed**

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Total Amperage Needed: \_\_\_\_\_

Will your nonprofit be selling any food to the public any other time during the month of April?  Yes  No

Will your nonprofit be partnering with a professional concession vendor?  Yes  No

If yes, what % of the profits are going to your non-profit group? % \_\_\_\_\_

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Signature

Title

Date

Return this application no later than 5 p.m. on Friday, February 21, 2014 to:

**Spring Daze Concession Committee, PO Box 8005, Cary, NC 27512**

or in person at the Parks, Recreation & Cultural Resources Department located on the third floor of Cary Town Hall,  
316 N. Academy Street, Cary. Fax: (919)469-4344.

**DO NOT SEND FEES WITH APPLICATION**