

**Access and Environment  
9/25/2009 Work Group Meeting Minutes**

1. Mapping Project
  - a. Table until next meeting
2. PR Group
  - a. A representative from the PR group will attend other work group meetings when possible to keep on top of what each group is doing
  - b. Emily will be joining the AE group when possible
3. One Pagers
  - a. We will use ESMM as a guide but also make sure each page has a local flair
  - b. Nutrition interns will assist with pulling the information together
  - c. Promotion
    - i. PR group will assist with ensuring we are marketing healthy communities but also AHA
    - ii. PTA will include any developed one-pagers in the November 22<sup>nd</sup> 5k race packets (must be received one week in advance)
  - d. Walking Programs
    - i. Will be our first one-pager
    - ii. Currently doing an inventory of walking programs and will develop a menu of tips
    - iii. Should include SHAC website, link up to other resources, etc.
    - iv. Nutrition interns will develop the skeleton
    - v. Target groups
      1. PTA 5k
      2. Ann can do a PE teachers blast email
      3. Y-Guides/Princesses, Girl Scouts, Boy Scouts: create a patch!
  - e. AHA in Your Community
    - i. Provide information to community members who want to get involved
    - ii. Provide volunteer opportunities with AHA partner agencies
      1. We will create a certificate of volunteer hours
      2. We also need to create a questionnaire for AHA partners to inventory volunteer needs and opportunities
      3. AHA is only responsible for matching volunteers with opportunities
      4. Need to consider linking this with AHA website
    - iii. Local partners
      1. Consider pulling in assistance from local universities
      2. Volunteer opportunities for student athletes to participate in dissemination of education (invite to get involved with speakers bureau)
    - iv. Homeowner Associations
      1. Get local advocacy started!
      2. Go through managing offices and realtors associations

3. YMCA may also assist with Raleigh Housing Authorities
4. Next Steps
  - a. First one-pager will be Walking Programs
    - i. Develop two targeted messages
      1. Schools
      2. Generic (HOA, etc.)
    - ii. Will start with HOAs but think to expand to chambers of commerce, businesses
    - iii. Develop the fact sheet first, then start to promote to a few target sites
  - b. Pull together volunteer opportunities with AHA partners

Next Meeting: Friday October 24<sup>th</sup> at 9:00

#### Agenda

1. Mapping Project
  - a. Charlynnne and Marjorie
2. Update on Youth Mapping Project
3. Walking Programs
  - a. What is the progress on the one-pager?
  - b. What information is needed?
  - c. Determine our exact target sites
4. AHA in Your Community
  - a. Start gathering volunteer opportunities with AHA partners