



BE A LOCAL FOOD CHAMPION

Advocates for Health in Action (AHA) fosters and supports community efforts to make healthy eating and physical activity the way of life in Wake County. Not only does AHA value healthy food, but we believe that a vibrant local food economy is key to creating a healthy community.

Currently, AHA works to link assets such as farmers' markets, CSAs, roadside stands, and community gardens to consumers, promoting and supporting the local food system in Wake County. Now AHA is taking this work to the next level by creating a local food infrastructure to connect farmers with restaurants and businesses procuring foods. We want it to be easy for everyone in Wake County to access food that is produced and grown locally.

As such, AHA is seeking financial contributions from **Local Food Champions** to help support these efforts and defray the costs of several events and initiatives focused on local foods, including the following:

- **Brains and Bodies Workshop** - "In the Dirt: School Gardens" (October 6, 2011)
- **Connecting the Dots:** Creating a Local Food System (November 17, 2011)
- **Dig In,** Community Garden Summit (March 10, 2012)
- **"What's On Your Plate?"** Film Screening (April 12 & April 17, 2012)
- **Good Agricultural Practice (GAP) Certification for Farmers** (Ongoing)
- **Farm It Forward** CSA Shares Program (Ongoing)
- **Lunch In:** Raising Awareness of Local Foods in Wake County Schools (October 13, 2011 and another to be determined)

In addition to exposure to like-minded community members interested in local foods, gardening and healthy, sustainable living, Local Food Champions receive the following additional benefits depending on the sponsorship level:

Harvest Sponsor – \$1000

- Free registrations (up to 5) for Connecting the Dots and Dig In events (both events will incur a registration fee)
- Exposure in print ad with company logo, spring 2012
- Free booth space at Dig In* and exposure to the hundreds of Marbles Kids Museum visitors that day
- Exposure on AHA's web site with company logo & link, banner ad and guest blog opportunity
- Recognition at events via signage and verbal announcement
- Recognition in AHA's e-newsletter with logo & link to your business's web site (1,040 readers and growing)
- Ongoing Facebook and Twitter promotion

Green Thumb Sponsor – \$500

- Free booth space at Dig In* and exposure to the hundreds of Marbles Kids Museum visitors that day
- Exposure in print ad with company name, spring 2012
- Exposure on AHA's web site with company link and guest blog opportunity
- Recognition at events via signage and verbal announcement
- Recognition in AHA's e-newsletter with link to your business's web site (1,040 readers and growing)

Blooming Sponsor – \$250

- Exposure on AHA's web site with company link
- Recognition at events via signage and verbal announcement
- Recognition in AHA's e-newsletter with link to your business's web site (1,040 readers and growing)

Friends of Local Food – \$50

- Recognition as Friends of AHA local food at events, on AHA's website and e-newsletter

*The purpose of booth exhibits is to educate and enlighten our community on the benefits of community gardens and living a healthy lifestyle. Unfortunately, selling products or service is not permissible, and we cannot accept applicants who wish to do so.



BROUGHT TO YOU BY ADVOCATES FOR HEALTH IN ACTION

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www.advocatesforhealthinaction.org





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SPONSOR SIGN-UP

Thanks for supporting Advocates for Health in Action's local food initiatives. To become a Local Foods Champion, please fill out this form and return it with payment to AHA:

- **E-mail:** Scan and e-mail this form to Michele McKinley, mmckinley@wakemed.org or
- **Mail:** Laura Aiken, Community Outreach, WakeMed, 3000 New Bern Avenue, Raleigh, NC 27610

- Harvest Sponsor (\$1000)
- Green Thumb Sponsor (\$500)
- Blooming Sponsor (\$250)
- Friends of Local Food (\$50)

SPONSOR CONTACT INFO

SPONSOR NAME (AS IT SHOULD APPEAR ON RECOGNITION MATERIAL)

CONTACT NAME

ADDRESS

CITY/STATE/ZIP

E-MAIL ADDRESS

PHONE

WEB SITE URL

PAYMENT INFORMATION

- Check (Please make checks payable to WakeMed Foundation with Advocates for Health in Action in the subject line*)
- Contact AHA to discuss my sponsorship

Company logo - Harvest and Green Thumb Sponsors, e-mail your company logo in .jpg format to mmckinley@wakemed.org

*AHA operates as a community collaborative established under WakeMed's 501(c)3 status. Sponsorships are for a one-year period and apply to all local food initiatives during that period. If you have further questions about how funds for local food initiatives benefit our community, please contact Laura Aiken, AHA director, at 919-350-8366.



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